

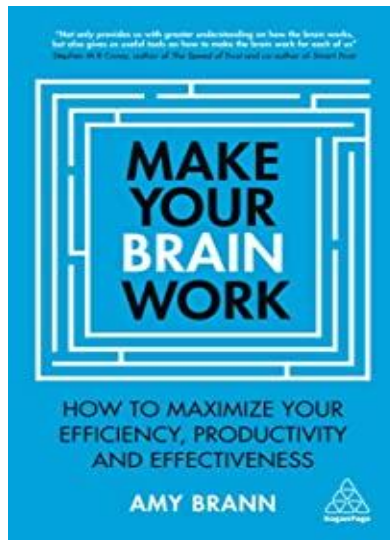
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# Recent Additions April 2021

## 1. Brann, Amy

**Make your brain work : how to maximize your efficiency, productivity and effectiveness / Amy Brann.**  
– 2<sup>nd</sup> Ed. - New Delhi: Kogan Page, 2020. 278p.



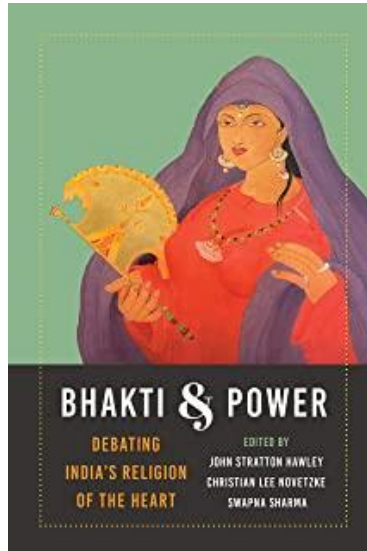
**Abstract:** Do you know how your brain functions? Do you sometimes feel like you're fighting your own brain and habits in order to be productive at work? What if there was a way to work with your brain to become more efficient, effective and productive... and transform the way you operate? Make Your Brain Work is here to help. Author Amy Brann is fascinated by the application of brain science to business, and you don't have to be an expert to understand - she explains the principles and latest insights in practical and easy-to-understand language, enabling you to understand the way you work, and form the helpful habits that will revolutionize your output. With clear, in-context examples; hands-on tips; and focused case studies on how companies are doing things well and the pitfalls to avoid, this entertaining book will help you reduce the stress and overwhelm of poor time management, and help get you to that next professional level. Including brand-new content on developing resilience and creativity, and managing your work-life balance, now it's even easier to Make Your Brain Work.

ISBN : 9781789660494.

1. Performance - Psychological aspects 2. Work - Psychological aspects 3. Mental efficiency  
4. Management - Psychological aspects. I. Title

**158 BRA20**

**2. Bhakti and power : debating India's religion of the heart / Edited by John Stratton Hawley, Christian Lee Novetzke and Swapna Sharma. - Seattle: University of Washington Press, 2019. 255p.**



**Abstract:** Bhakti, a term ubiquitous in the religious life of South Asia, has meanings that shift dramatically according to context and sentiment. Sometimes translated as "personal devotion," bhakti nonetheless implies and fosters public interaction. It is often associated with the marginalized voices of women and lower castes, yet it has also played a role in perpetuating injustice. Barriers have been torn down in the name of bhakti, while others have been built simultaneously. *Bhakti and Power* provides an accessible entry into key debates around issues such as these, presenting voices and vignettes from the sixth century to the present and from many parts of India's cultural landscape. Written by a wide range of engaged scholars, this volume showcases one of the most influential concepts in Indian history—still a major force in the present day.

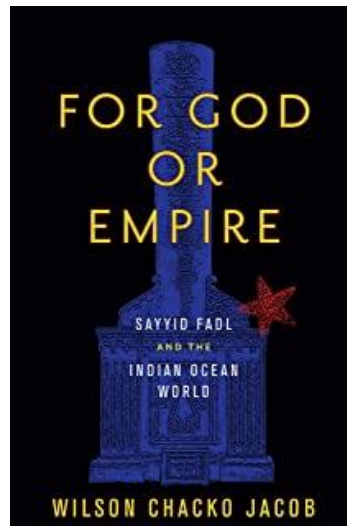
ISBN : 9780295745503.

1. Bhakti in literature 2. India - Religion and politics. I. Hawley, Stratton John ed. II. Novetzke, Christian Lee ed. III. Sharma, Swapna ed. IV. Title

**294 HAW19**

### 3. Jacob, Wilson Chacko

**For God or empire : Sayyid Fadl and the Indian Ocean world / Wilson Chacko Jacob. - California: Stanford University Press, 2019. 276p.**



**Abstract:** Sayyid Fadl, a descendant of the Prophet Muhammad, led a unique life—one that spanned much of the nineteenth century and connected India, Arabia, and the Ottoman Empire. *For God or Empire* tells his story, part biography and part global history, as his life and legacy afford a singular view on historical shifts of power and sovereignty, religion and politics. Wilson Chacko Jacob recasts the genealogy of modern sovereignty through the encounter between Islam and empire-states in the Indian Ocean world. Fadl's travels in worlds seen and unseen made for a life that was both unsettled and unsettling. And through his life at least two forms of sovereignty—God and empire—become apparent in intersecting global contexts of religion and modern state formation. While these changes are typically explained in terms of secularization of the state and the birth of rational modern man, the life and afterlives of Sayyid Fadl—which take us from eighteenth- and nineteenth-century Indian Ocean worlds to twenty-first century cyberspace—offer a more open-ended global history of sovereignty and a more capacious conception of life.

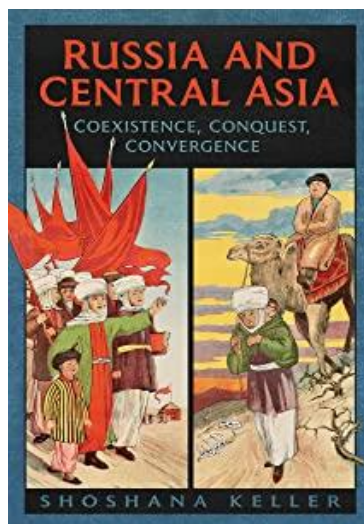
ISBN : 9781503609631.

1. Fadl ibn 'alawii, Amir of Zafaar 1825-1900 2. India - Sufis - Malabar - Biography 3. India - Moplahas - Malabar - Biography 4. India - Political activities - Malabar - Biography 5. Islam - Sovereignty - Religious aspects 6. Islam and politics - Indian Ocean Region - History 7. Turkey - History - Ottoman Empire 8. India - History - British occupation. I. Title

**297.4092 JAC19**

#### 4. Keller, Shoshana

**Russia and Central Asia : coexistence, conquest, convergence / Shoshana Keller. - Toronto: University of Toronto Press, 2020. 346p.**



**Abstract:** Russia and Central Asia provides an overview of the relationship between two dynamic regions, highlighting the ways in which Russia and Central Asia have influenced and been influenced by Europe, Asia, and the Middle East. This readable synthesis, covering early coexistence in the seventeenth century to the present day, seeks to encourage new ways of thinking about how the modern world developed. Shoshana Keller focuses on the five major "Stans": Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan, and Turkmenistan. Cultural and social history are interwoven with the military narrative to provide a sense of the people, their religion, and their practices – all of which were severely tested under Stalin. The text includes a glossary as well as images and maps that help to highlight 500 years of changes, bringing Central Asia into the general narrative of Russian and world history and introducing a fresh perspective on colonialism and modernity.

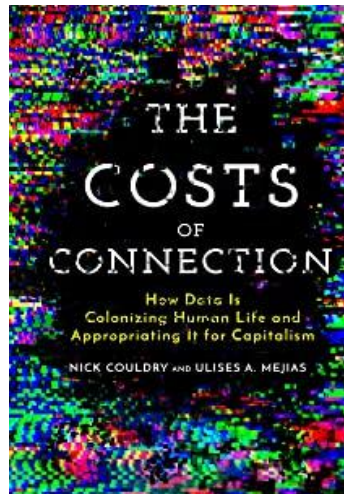
ISBN : 9781487594343.

1. Russia (Federation) - Relations - Asia, Central - History 2. Asia, Central - Relations - Russia (Federation) - History 3. International relations. I. Title

**303.48247058 KEL20**

## 5. Couldry, Nick

**Costs of connection : how data is colonizing human life and appropriating it for capitalism / Nick Couldry And Ulises A. Mejias. - California: Stanford University Press, 2019. 323p.**



**Abstract:** Just about any social need is now met with an opportunity to "connect" through digital means. But this convenience is not free—it is purchased with vast amounts of personal data transferred through shadowy backchannels to corporations using it to generate profit. *The Costs of Connection* uncovers this process, this "data colonialism," and its designs for controlling our lives—our ways of knowing; our means of production; our political participation. Colonialism might seem like a thing of the past, but this book shows that the historic appropriation of land, bodies, and natural resources is mirrored today in this new era of pervasive datafication. Apps, platforms, and smart objects capture and translate our lives into data, and then extract information that is fed into capitalist enterprises and sold back to us. The authors argue that this development foreshadows the creation of a new social order emerging globally—and it must be challenged. Confronting the alarming degree of surveillance already tolerated, they offer a stirring call to decolonize the internet and emancipate our desire for connection.

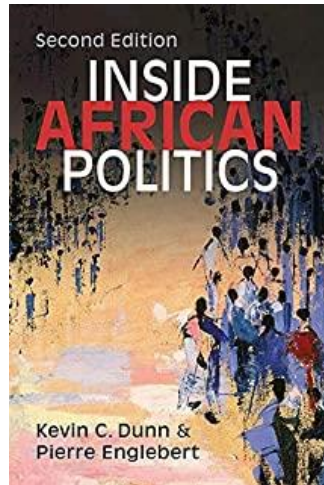
ISBN : 9781503609747.

1. Information technology - Social aspects 2. Internet - Social aspects 3. Electronic data processing - Social aspects 4. Capitalism - Social aspects. I. Mejias, Ulises A. II. Title

**303.4833 COU19**

**6. Dunn, Kevin C.**

**Inside African politics / Kevin C. Dunn and Pierre Englebert. – 2<sup>nd</sup> Ed. - London: Lynne Rienner Publishers, 2019. 477p.**



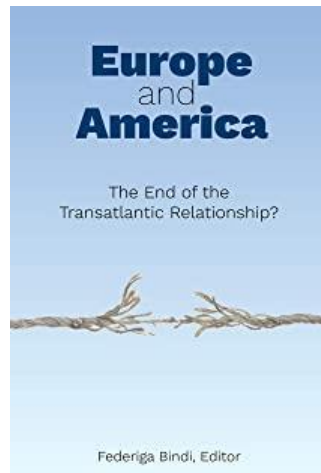
**Abstract:** The second edition of *Inside African Politics*, updated throughout to reflect political developments across the continent, not only provides thorough coverage of the full range of core topics, but also furthers an awareness and understanding of key theoretical issues and current debates. Drawing on their extensive teaching and fieldwork experience, Pierre Englebert and Kevin Dunn offer a straightforward, accessible style, making even complex ideas easy to understand, and a balanced approach, exposing multiple perspectives on contested issues; a focus on both states and citizens, politics from above and below; discussions of existing policies, as well as policy implications of different approaches; and an abundance of rich data and illustrative examples. The result is both an essential text and a long-term resource for students and scholars alike.

ISBN : 9781626378070.

1. Africa - Sub - Saharan - Politics and government
2. Africa - Sub - Saharan - Political culture
3. Africa - Sub - Saharan - Political stability
4. Africa - Sub - Saharan - Ethnicity - Political aspects
5. Africa - Sub - Saharan - Foreign relations. I. Englebert, Pierre II. Title

**320.967 DUN19**

**7. Europe and America : the end of the transatlantic relationship? / Edited by Federiga Bindi. - Washington, D. C. : Brookings Institution Press, 2019. 315p.**



**Abstract:** Foreign policy is like physics: vacuums quickly fill. As the United States retreats from the international order it helped put in place and maintain since the end of World War II, Russia is rapidly filling the vacuum. Federiga Bindi's new book assesses the consequences of this retreat for transatlantic relations and Europe, showing how the current path of US foreign policy is leading to isolation and a sharp decrease of US influence in international relations. Transatlantic relations reached a peak under President Barack Obama. But under the Trump administration, withdrawal from the global stage has caused irreparable damage to the transatlantic partnership and has propelled Europeans to act more independently. Europe and America explores this tumultuous path by examining the foreign policy of the United States, Russia, and the major European Union member states. The book highlights the consequences of US retreat for transatlantic relations and Europe, demonstrating that “America first” is becoming “America alone,” perhaps marking the end of transatlantic relations as we know it, with Europe no longer beholden to the US national interest.

ISBN : 9780815732808.

1. United States - Foreign relations - European Union countries 2. European Union countries - Foreign relations - United States 3. European Union countries - Foreign relations. I. Bindi, Federiga ed. II. Title

**327.4073 BIN19**



## 8. Naylor, Aliide

**Shadow in the East : Vladimir Putin and the new Baltic front / Aliide Naylor. - London: I. B. Tauris, 2020. 242p.**



**Abstract:** The Baltics are about to be thrust onto the world stage. With a 'belligerent' Vladimir Putin to their east (and 'expansionist' NATO to their west), Estonia, Latvia and Lithuania are increasingly the subject of unsettling headlines in both Western and Russian media. But how real are these fears, subject as they are to media embellishment, qualification and denial by both Russia and the West? What do they mean for those living in the Baltics - and for the world? Based on her extensive research and work as a journalist, Aliide Naylor takes us inside the geopolitics of the region. Travelling to the heart of Estonia, Latvia and Lithuania she explores modernity in the region that birthed Skype, investigates smuggling and reports of troop movements in the borderlands, and explains the countries' unique cultural identities. Naylor tells us why the Baltics matter, arguing persuasively that this region is about to become the new frontline in the political struggle between East and West.

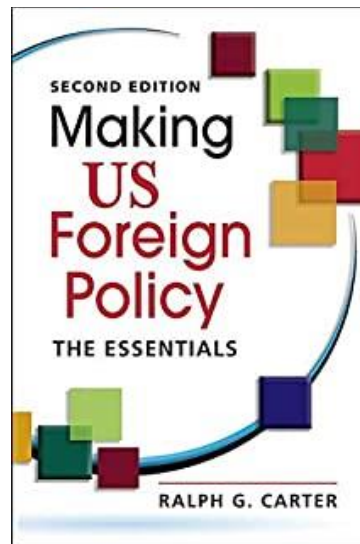
ISBN : 9781788312523.

1. Baltic States - Geopolitics 2. Baltic States - Foreign relations 3. Baltic States - Foreign relations - Russia (Federation). I. Title

**327.479 NAY20**

## 9. Carter, Ralph G.

**Making US foreign policy : the essentials / Ralph G. Carter. - 2nd Ed. - Colorado: Lynne Rienner Publishers, 2020. 289p.**



**Abstract:** Whether your approach to teaching US foreign policy is thematic, historical, case-study oriented, regional, or perhaps a blend of several approaches, Making US Foreign Policy: The Essentials is likely to be a text that you will want to assign as required reading. The text focuses on the most fundamental questions: Who makes foreign policy decisions? How? What accounts for particular decisions? At the same time, discussions of current examples—responses to Russian interference in US elections, the travel ban targeting Muslim-majority countries, the Trump administration’s immigration policies, reactions to the murder of Saudi journalist and US resident Jamal Khashoggi, and many more—make the topic "real." Clear, concise, and reasonably priced, this is the book that will provide your students with a solid understanding of, and interest in, the process by which foreign policy is made in the current environment and the full range of actors involved.

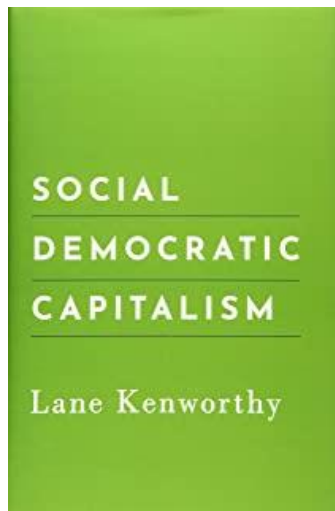
ISBN : 9781626378131.

1. United States - Foreign Relations. 2. United States – Foreign policy I. Title

**327.73 CAR20**

## 10. Kenworthy, Lane

**Social democratic capitalism / Lane Kenworthy. - New York: Oxford University Press, 2020. 292p.**



**Abstract:** What configuration of institutions and policies is most conducive to human flourishing? The historical and comparative evidence suggests that the answer is social democratic capitalism - a democratic political system, a capitalist economy, good elementary and secondary schooling, a big welfare state, pro-employment public services, and moderate regulation of product and labor markets. In *Social Democratic Capitalism*, Lane Kenworthy shows that this system improves living standards for the least well-off, enhances economic security, and boosts equality of opportunity. And it does so without sacrificing other things we want in a good society, from liberty to economic growth to health and happiness. Its chief practitioners have been the Nordic nations. The Nordics have gone farther than other rich democratic countries in coupling a big welfare state with public services that promote high employment and modest product- and labor-market regulations. Many believe this system isn't transferable beyond Scandinavia, but Kenworthy shows that social democratic capitalism and its successes can be replicated in other affluent nations, including the United States. Today, the U.S. lags behind other countries in economic security, opportunity, and shared prosperity. If the U.S. were to expand its existing social programs and add some additional ones, many ordinary Americans would have better lives. Kenworthy argues that, despite formidable political obstacles, the U.S. is likely to move toward social democratic capitalism in coming decades. As a country gets richer, he explains, it becomes more willing to spend more in order to safeguard against risk and enhance fairness. With social democratic capitalism as his blueprint, he lays out a detailed policy agenda that could alleviate many of America's problems.

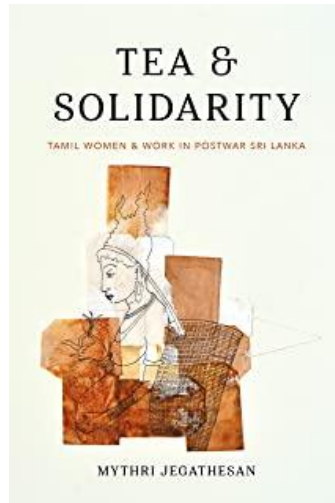
ISBN : 9780190064112.

1. United States - Capitalism 2. United States - Political science - Philosophy. I. Title

**330.126 KEN20**

## 11. Jegathesan, Mythri

**Tea and solidarity : Tamil women and work in postwar Sri Lanka / Mythri Jegathesan. - Seattle: University of Washington Press, 2019. 261p.**



**Abstract:** Beyond nostalgic tea industry ads romanticizing colonial Ceylon and the impoverished conditions that beleaguer Tamil tea workers are the stories of the women, men, and children who have built their families and lives in line houses on tea plantations since the nineteenth century. The tea industry's economic crisis and Sri Lanka's twenty-six year long civil war have ushered in changes to life and work on the plantations, where family members now migrate from plucking tea to performing domestic work in the capital city of Colombo or farther afield in the Middle East. Using feminist ethnographic methods in research that spans the transitional time between 2008 and 2017, Mythri Jegathesan presents the lived experience of these women and men working in agricultural, migrant, and intimate labor sectors. In *Tea and Solidarity*, Jegathesan seeks to expand anthropological understandings of dispossession, drawing attention to the political significance of gender as a key feature in investment and place making in Sri Lanka specifically, and South Asia more broadly. This vivid and engaging ethnography sheds light on an otherwise marginalized and often invisible minority whose labor and collective heritage of dispossession as "coolies" in colonial Ceylon are central to Sri Lanka's global recognition, economic growth, and history as a postcolonial nation.

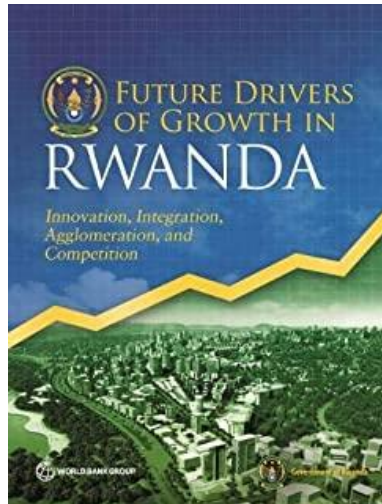
ISBN : 9780295745671.

1. Sri lanka - Women plantation workers - Social conditions 2. Sri Lanka – Tamil women 3. Sri Lanka - Feminism 4. Sri Lanka - Social conditions. I. Title

**331.4089 JEG19**

## 12. Government of Rwanda

**Future drivers of growth in Rwanda : innovation, integration, agglomeration, and competition.**  
- Washington, DC: World Bank, 2020. 283p.



**Abstract:** A strong and widely acknowledged record of economic success—including a three-and-a-half-fold increase in per capita income since 1994—places Rwanda among the world's fastest-growing economies. Traumatic memories of the 1994 genocide are gradually fading, as associations begin to take a more positive form—of a nation on the rise, powered by human resilience, a sense of common purpose, and a purposeful government. Past successes and a sense of frailty have fueled aspirations for a secure, prosperous, and modern future. Sustaining high rates of economic growth is at the heart of these ambitions. Recent formulations of the nation's Vision 2050 set a target of achieving upper-middle-income status by 2035 and high-income status by 2050. *Future Drivers of Growth in Rwanda: Innovation, Integration, Agglomeration, and Competition*, a joint undertaking by experts from Rwanda and the World Bank Group, evaluates the country's possibilities and options in this endeavor. The report identifies four essential drivers of growth—innovation, integration, agglomeration, and competition—and reforms in six priority areas: human capital development, export dynamism and regional integration, well-managed urbanization, competitive domestic enterprises, agricultural modernization, and capable and accountable public institutions.

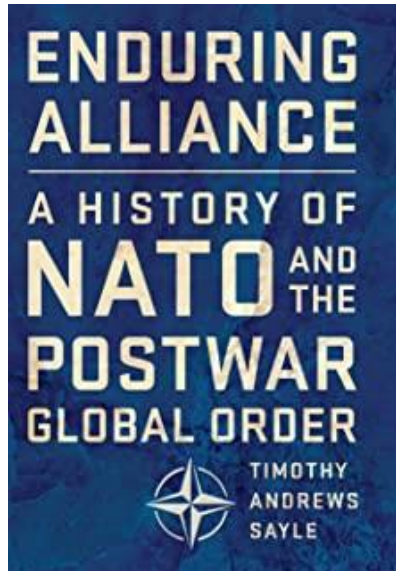
ISBN : 9781464812804.

1. Rwanda - Economic development 2. Rwanda - Economic conditions 3. Rwanda - Economic policy.  
I. Title

**332 FUT20**

### 13. Sayle, Timothy Andrews

**Enduring alliance : a history of NATO and the postwar global order / Timothy Andrews Sayle.**  
- New York: Cornell University Press, 2019. 346p.



**Abstract:** Born from necessity, the North Atlantic Treaty Organization (NATO) has always seemed on the verge of collapse. Even now, some seventy years after its inception, some consider its foundation uncertain and its structure weak. At this moment of incipient strategic crisis, Timothy A. Sayle offers a sweeping history of the most critical alliance in the post-World War II era. In *Enduring Alliance*, Sayle recounts how the western European powers, along with the United States and Canada, developed a treaty to prevent encroachments by the Soviet Union and to serve as a first defense in any future military conflict. As the growing and unruly hodgepodge of countries, councils, commands, and committees inflated NATO during the Cold War, Sayle shows that the work of executive leaders, high-level diplomats, and institutional functionaries within NATO kept the alliance alive and strong in the face of changing administrations, various crises, and the flux of geopolitical maneuverings. Resilience and flexibility have been the true hallmarks of NATO. As *Enduring Alliance* deftly shows, the history of NATO is organized around the balance of power, preponderant military forces, and plans for nuclear war. But it is also the history riven by generational change, the introduction of new approaches to conceiving international affairs, and the difficulty of diplomacy for democracies. As NATO celebrates its seventieth anniversary, the alliance once again faces challenges to its very existence even as it maintains its place firmly at the center of western hemisphere and global affairs.

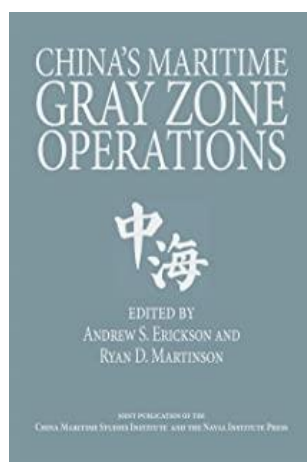
ISBN : 9781501735509.

1. North Atlantic treaty organization - History 2. Europe, western – Defence - History 3. World politics 4. Cold War 5. United States - Foreign relations. 6. NATO I. Title

**355.031091821 SAY19**



**14. China's maritime gray zone operations / Edited by Andrew S. Erickson and Ryan D. Martinson. - Annapolis, Maryland: Naval Institute Press, 2019. 324p.**



**Abstract:** As Washington's new National Security Strategy emphasises China is engaged in continuous competition with America--neither fully "at peace" nor "at war." Per this national guidance the U.S. Navy must raise its competitive game to meet that challenge in part by addressing the potential risks to American interests and values posed by all three Chinese sea forces: the Navy Coast Guard and Maritime Militia. In terms of ship numbers each is the largest of its type in the world. China's maritime "gray zone" operations represent a new challenge for the U.S. Navy and the sea services of our allies partners and friends in maritime East Asia. There Beijing is waging what some Chinese sources term a "war without gun smoke." Already winning in important areas it could win far more if left unchecked. One of China's greatest advantages thus far is foreign difficulty in understanding and characterising the situation let alone responding effectively. With contributions from some of the world's leading subject matter experts, this volume aims to close that gap by elucidating the forces and doctrines driving China's paranaul expansion. This book covers China's major maritime forces beyond core gray-hulled Navy units with particular focus on China's second and third sea forces: the "white-hulled" Coast Guard and "blue-hulled" Maritime Militia. Increasingly, these paranaul forces and the gray zone in which they typically operate are on the frontlines of China's seaward expansion. Beijing uses these forces to further its unresolved maritime claims in the Near Seas (Yellow East and South China Seas) an approach allowing China to "win without fighting." Beijing conducts these operations--more intensely assertive than normal interstate relations but less intense than armed conflict--to alter the status quo without resorting to war. China harms U.S. interests indirectly when it violates the legitimate maritime freedom and maritime rights of its allies and partners. Such acts devalue Washington's commitments to its friends and shake the foundations of our alliance system--the true source of America's global influence. Moreover, China's efforts to curtail and infringe upon both the maritime freedom of all nations including the United States and the maritime rights of its neighbours undermines the rules-based international order. This volume therefore concludes by examining America's response to Beijing's gray zone coercion and suggests what U.S. policymakers can do to counter it.

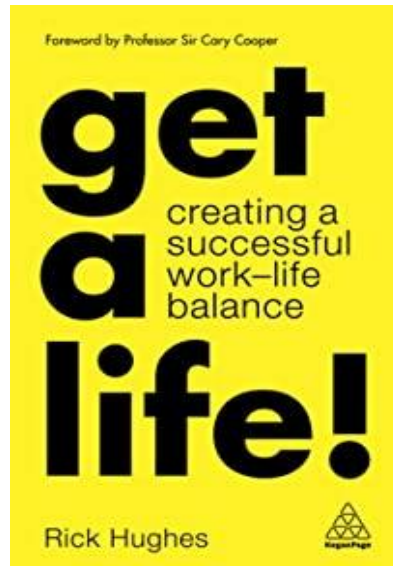
ISBN : 9781591146933.

1. China - Sea - Power 2. East China Sea - Strategic aspects 3. East China Sea - History, Naval.  
I. Erickson, Andrew S. ed. II. Martinson, Ryan D. ed. III. Title

**359.00951 ERI19**

## 15. Hughes, Rick

**Get a life : creating a successful work-life balance / Rick Hughes. - London: Kogan Page Ltd, 2020. 212p.**



**Abstract:** Is work taking over your life? Is your life interfering with your success at work? Work-life balance is ever-evolving and can be hard to find and maintain, especially as your career develops and circumstances change. Get A Life! is a highly practical handbook to help you do just that. Written by experienced coach, counsellor and wellbeing consultant Rick Hughes, this book covers everything from assessing your own needs, delegation and workload management and the myths of perfectionism, to managing and investing in relationships at work and at home, considering professional and personal development, and creativity and self-worth. With a wealth of advice, case studies and useful action plans founded in over 25 years of real-world experience, Get A Life! will help you find the balance that works for you, now.

ISBN : 9781789662009.

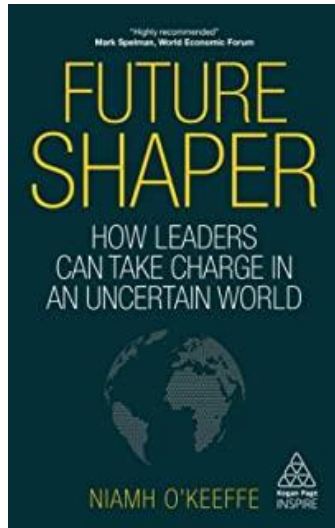
1. Work-Life balance 2. Work and family. I. Title

**650.1 HUG20**



## 16. O'Keeffe, Niamh

**Future shaper : how leaders can take charge in an uncertain world / Niamh O'Keeffe. - London: Kogan Page, 2020. 218p.**



**Abstract:** We live in a world of continuous uncertainty and on the brink of a massive digital and AI-powered shift. What should leaders do? The answer is not to shy away from inevitable changes and more uncertainty, but to have the courage to face it. Leaders need to take charge by embracing new technologies, new ideas and converting these into opportunities for leadership innovation. The best ways for leaders to predict the future is to help create the future. Future Shaper is about giving back a sense of control. It's about empowering leaders to take charge and shape the future. Niamh O'Keeffe asks leaders to re-calibrate their leadership skills to include imagination and courage, to embrace innovation and drive growth and create a better future. Future Shaper helps readers to:

- Embrace new digital technologies, understand AI and equip themselves for those not-yet-invented challenges
- Gain insights from today's successful leaders
- Make an impact and feel more in control using an easy-to-understand leadership framework.

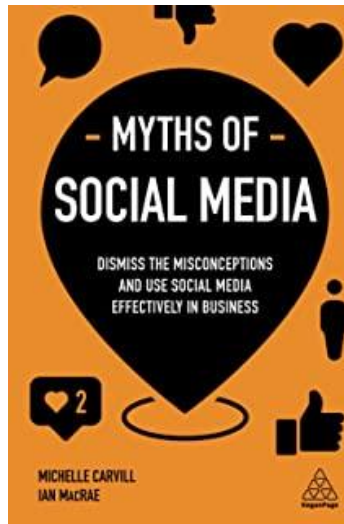
ISBN : 9781789662184.

1. Leadership 2. Business planning 3. Executive ability. I. Title

**658.4092 OKE20**

## 17. Carvill, Michelle

**Myths of social media : dismiss the misconceptions and use social media effectively in business / Michelle Carvill and Ian MacRae. - London: Kogan Page, 2020. 226p.**



**Abstract:** Everyone knows that social media is free, millennials are all adept social media experts, that businesses always have to be available 24/7 and ultimately none of it really matters, as the digital space is full of fake news and online messaging is seen as inauthentic. Don't they? The use of social media as a business tool is dominated by falsehoods, fictions and fabrications. In Myths of Social Media, digital consultant Michelle Carvill and workplace psychologist Ian MacRae dismiss many of the most keenly-held misconceptions and instead, present the reality of social media best practice. Using helpful and instructive, sometimes entertaining and occasionally eye-watering examples of what you should and should not do, Myths of Social Media debunks the most commonly held myths and shows you how to use social media effectively for work and at work.

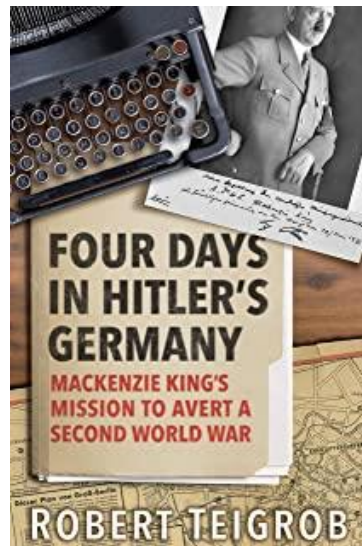
ISBN : 9780749498719.

1. Social media 2. Internet marketing. I. MacRae, Ian II. Title

**658.9 CAR20**

## 18. Teigrob, Robert

**Four days in Hitler's Germany : Mackenzie King's mission to avert a second world war / Robert Teigrob. - London: University of Toronto Press, 2019. 292p.**



**Abstract:** In 1937, Canadian Prime Minister Mackenzie King travelled to Nazi Germany in an attempt to prevent a war that, to many observers, seemed inevitable. The men King communed with in Berlin, including Adolf Hitler, assured him of the Nazi regime's peaceful intentions, and King not only found their pledges sincere, but even hoped for personal friendships with many of the regime's top officials. *Four Days in Hitler's Germany* is a clearly written and engaging story that reveals why King believed that the greatest threat to peace would come from those individuals who intended to thwart the Nazi agenda, which as King saw it, was concerned primarily with justifiable German territorial and diplomatic readjustments. Mackenzie King was certainly not alone in misreading the omens in the 1930s, but it would be difficult to find a democratic leader who missed the mark by a wider margin. This book seeks to explain the sources and outcomes of King's misperceptions and diplomatic failures, and follows him as he returns to Germany to tour the appalling aftermath of the very war he had tried to prevent.

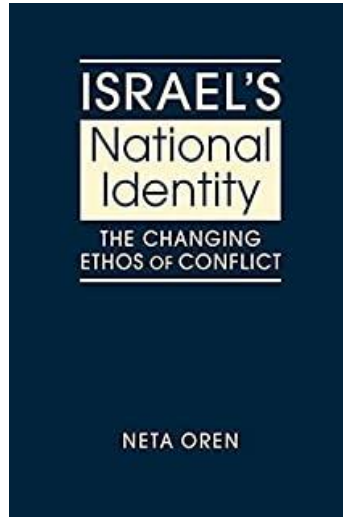
ISBN : 9781487505509.

1. King, William Lyon Mackenzie 1874-1950 2. Hitler, Adolf 1889-1945 3. World war - Diplomatic history 4. Canada - Foreign relations - Germany - History 5. Germany - Foreign relations - Canada - History. I. Title

**940.5322 TEI19**

**19. Oren, Neta**

**Israel's national identity : the changing ethos of conflict / Neta Oren. - London: Lynne Rienner Publishers, 2019. 290p.**



**Abstract:** In a country whose citizens have experienced prolonged exposure to intractable conflict, are there unique features to be found in Israeli society's core beliefs? And how—and to what effect—have those beliefs changed across the decades? To answer these questions, Neta Oren deeply explores Israel's political culture. Oren focuses especially on two circular processes: the two-way relationship between the course of the Arab-Israeli conflict and Israel's national identity; and efforts by leaders to shape that national identity while, in turn, shifts in public opinion exert influence on leadership positions. Drawing on extensive data including speeches, party platforms, school texts and curriculums, and public opinion polls, she offers both a unique analysis and a rich reference resource.

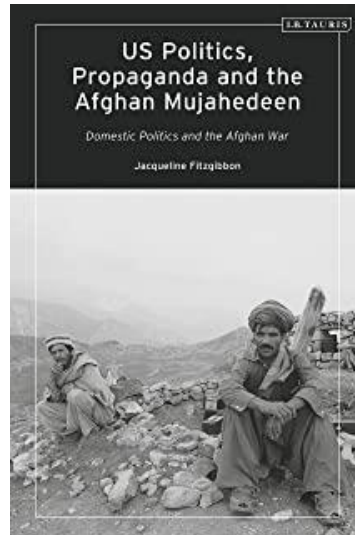
ISBN : 9781626377844.

1. Israel - Political culture 2. Israeli , National characteristics 3. Israel - Jews - Identity 4. Arab - Israel conflict. I. Title

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## 20. Fitzgibbon, Jacqueline

**US politics, propaganda and the Afghan Mujahedeen : domestic politics and the Afghan War / Jacqueline Fitzgibbon. - New York: I. B. Tauris, 2020. 228p.**



**Abstract:**Influential fundraising groups and senators in the US made enormous efforts in the First Afghan War to present the Mujahedeen as 'freedom fighters' – even while the CIA secretly armed them with surface to air missiles and other weapons. A mass propaganda effort was launched, aimed at portraying parts of Afghanistan as victims of communist aggression. As we know now, many of those groups that were armed became the seedbeds for organisations like Al-Qaeda. Dr Jacqueline Fitzgibbon, through a forensic investigation of the American PR of the period, argues that this militarised and fractured Afghan society for a generation – partly resulting in the mess today. This book will look specifically at the American efforts to suppress any reports which showed these forces as anti-western or anti 'American values', and instead to portray the arming of partisan groups, often an extremely dangerous course of action, as an example of American values in action.

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1. Afghan War 2. United States - Military policy 3. War on Terrorism 4. United States - Relations - Afghanistan. I. Title

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